Introduction

This memorandum provides recommendations for updating the City of Tillamook’s Transportation System Plan (TSP) goals and objectives. The updated goals and objectives will be adopted as the transportation goals and objectives of the Tillamook Comprehensive Plan. The project team revised the goals and objectives to meet requirements of the Transportation Planning Rule (TPR), reflect state goals and policies in the Oregon Transportation Plan (OTP), and reflect goals and policies contained in local plans. The project team revised the draft goals and objectives based on input from the Project Management Team (PMT), ODOT, the Project Advisory Committee (PAC), and the public.

This memorandum also describes evaluation criteria that will measure the performance of proposed transportation projects and programs with respect to these goals and objectives.

Review and Refinement Process

The PMT, in addition to the PAC, reviewed this memorandum and provided comments. The final goals and objectives are presented below.

Transportation Goals and Objectives

The 2003 Tillamook TSP has 11 transportation goals with 60 related policy objectives. In addition to adding new goals or objectives, this memorandum removes and consolidates goals and objectives.

Goal 1: Coordination

Maintain a Transportation System Plan that is consistent with the goals and objectives of the City of Tillamook, Tillamook County and the state.
Objectives

1. Provide a transportation system that is consistent with other elements and objectives of the City of Tillamook City Comprehensive Plan, Oregon Transportation Plan, and other policy documents.

2. Coordinate with the Port of Tillamook Bay regarding the Tillamook Airport, the Port of Tillamook Bay Industrial Park and the Port of Tillamook Bay shortline railroad.

3. Coordinate land use and transportation decisions to efficiently use public infrastructure investments to:
   a. Maintain the mobility and safety of the roadway system
   b. Foster compact development patterns
   c. Encourage the availability and use of cycling, walking and transit
   d. Enhance livability and economic competitiveness

Goal 2: Safety

Provide a transportation system that is safe for all users.

Objectives

1. Improve the safety of rail crossings.

2. Identify and develop safe crossings and facilities, including street lighting, for vehicles, bicycles and pedestrians across highways and major arterials.

3. Develop, maintain, and enhance lifeline and evacuation routes in coordination with local, regional, state and private entities. Critical lifeline routes that should be addressed are:
   - Route north of OR 131/OR 6
   - Route to the Tillamook Airport, a critical disaster recovery facility

4. Effectively and safely manage vehicle, pedestrian, and bicycle traffic, prioritizing Safe Routes to Schools programs and projects.

5. Incorporate traffic calming measures to improve safety for pedestrians, bicyclists, and vehicles.

6. Consider transportation system resiliency when developing and designing transportation projects of all kinds.

Goal 3: Livability and Economic Vitality

Provide a transportation system that balances transportation system needs with the community desire to maintain a pleasant, economically vital city and support public health.

Objectives

1. Minimize adverse social, economic and environmental impacts created by the transportation system, including balancing the need for street connectivity and the need to minimize cut-through traffic and speeding in neighborhoods.
2. Preserve, protect and ensure access to the city's significant natural features and historic sites, including the Pioneer Museum.

3. Improve transportation facilities and minimize traffic congestion in the downtown commercial area without major disruption to downtown character.

4. Promote pedestrian-oriented design and the provision of pedestrian amenities in the downtown area, such as pedestrian-scale lighting and street trees.

5. Ensure adequate vehicle and bicycle parking and parking signage in the downtown commercial area, using techniques such as shared parking areas where appropriate.

6. Balance the needs of maintaining access to the Hampton Lumber Company site and of enhancing neighborhood livability.

7. Collaborate with event managers to develop plans and actions for addressing event-based traffic congestion and safety issues, including the ability for emergency vehicles to access facilities.

Goal 4: Accessibility and Connectivity

Develop an interconnected, multimodal transportation system that connects all members of the community to destinations within and beyond the City.

1. Consider the needs of people who are transportation disadvantaged when developing alternatives to meet travel needs.

2. Upgrade existing transportation facilities and work with public transportation providers to provide services that improve access for all users.

3. Develop and maintain travel routes for pedestrians, bicyclists and those using mobility devices.

4. Promote designated freight routes and route alternatives to ease adverse impacts (congestion, noise, safety) of commercial truck traffic in town.

5. Provide a network of arterials, collectors and local streets that are interconnected, appropriately spaced and reasonably direct in accordance with city and state design standards and the Transportation System Plan.

6. Minimize travel distances and vehicle-miles traveled by building connected street grids and limiting cul-de-sac developments.

7. Expand pedestrian, bicycle, and transit-supportive infrastructure through multi-use paths, trails, sidewalks, bikes lanes, and other facilities.

8. Balance local circulation, safety, and access with freight and public transportation needs.

Goal 5: Mobility

Provide a balanced, multimodal transportation system that supports the movement of people and goods.

Objectives
1. Balance the safe and efficient movement of motor vehicles, pedestrians, bicyclists, transit, trucks, and trains within and through Tillamook.

2. Maintain appropriate levels of service on city streets and meet state and local mobility standards.

3. Limit access points on highways in accordance with state standards, and on arterials using techniques such as alternative access points when possible to preserve mobility.

4. Maintain access management standards for new development and existing access problems to preserve the safe and efficient operation of roadways, consistent with functional classification.

5. Pursue adoption of alternate mobility standards for US 101 and OR 6 that balance mobility on the state highway system with community livability.

Goal 6: System Preservation

Maintain and preserve existing transportation infrastructure, and mitigate transportation impacts from new development resulting in changes in land use to comply with state highway performance, mobility, and access management standards.

Objectives

1. Maintain and preserve the roadways within the City of Tillamook to reach a state of good repair.

2. Identify and preserve locations for potential future transportation connections.

3. Require developers to aid in the development of the transportation system by dedicating or reserving needed rights-of-way, by constructing half or full street improvements and by constructing off-street pedestrian, bicycle and transit facilities when appropriate and needed to serve new development.

4. Prioritize sidewalk pavement improvements for the downtown area.

Goal 7: Public Transportation

Support cost-effective and safe public transportation through and within Tillamook.

Objectives

1. Work with the public transportation providers to develop transit systems, and stations, and related facilities in convenient and appropriate locations.

2. Improve signage and amenities at transit stops and stations.

3. Work with public transportation providers to expand transit service as necessary during summer months of peak travel.

4. Coordinate with public transportation providers to identify and address the public transportation needs of people who are transportation disadvantaged.

Goal 8: Pedestrian and Bicycle Facilities

Create an interconnected system of pedestrian and bicycle facilities in Tillamook to encourage increased travel by walking or bicycling.

Objectives
1. Build safe, attractive and convenient pedestrian and bicycle facilities in the downtown area, accessing transit, parks, medical facilities, public open space, and with new development.

2. Preserve and enhance the U.S. 101 coast bicycle route to support bicycle tourism.

3. Support implementation and refinement of important regional trails, including the Salmonberry Trail, Three Capes Scenic Loop, the Oregon Coast Trail, the National Water Recreation Trail and access to Tillamook’s waterways.

4. Work to develop safe, connected pedestrian and bicycle facilities near schools, residential and commercial districts, and complete pedestrian loops envisioned in the Parks and Recreation Master Plan.

5. Develop bicycle facilities on all highways, arterial streets, major collectors, and minor collectors.

6. Use unused rights-of-way for greenbelts, walking trails or bike paths where appropriate.

7. Construct bicycle parking facilities in commercial districts, transit stations, schools and other institutional land uses, and in multi-family residential developments to encourage travel by bicycle.

Goal 9: Environment

Provide a transportation system that balances travel needs with the need to protect the environment and significant natural features.

Objectives

1. Promote a transportation system that encourages energy conservation through an efficient street grid.

2. Encourage use of active transportation and transit and development that minimizes reliance on the automobile.

3. Minimize transportation impacts on coastal and inland natural resources.

4. Encourage improvements that minimize the impacts associated with frequent flooding.

Goal 10: Funding

Develop local funding options and seek grants and financing, as appropriate, for city transportation improvements identified in the TSP.

Objectives

1. Develop a transportation priorities and identify funding mechanisms for implementation.

2. Develop and implement a transportation impact fee program to collect funds from new developments to be used for off-site and on-site transportation improvements.

3. Identify funding opportunities for a range of projects in coordination with county, state and federal agencies.
4. Develop improvements that meet applicable local, county, state and federal plans, standards and criteria.

Project Evaluation Criteria

The TSP goals and objectives provide a framework for shaping transportation policies, programs, and evaluating projects. The evaluation criteria below will aid in evaluating projects for inclusion in the TSP and will be used to prioritize projects for implementation late in the TSP update process. These criteria will measure projects’ performance relative to TSP goals and objectives; projects and programs will be rated with a “consumer reports” rating style shown below.

<table>
<thead>
<tr>
<th>Project Evaluation Criteria</th>
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<table>
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<tr>
<th>TSP Goal</th>
<th>Criteria</th>
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<tbody>
<tr>
<td>Goal 1: Coordination</td>
<td>Is consistent with local, state, and federal plans and policies</td>
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<tr>
<td></td>
<td>Supports the City’s land use vision</td>
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<td>Goal 2: Safety</td>
<td>Improves transportation safety</td>
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<td>Improves crossing safety (rail, pedestrian, etc.)</td>
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<td>Enhances emergency preparedness/community resiliency</td>
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<td>Goal 3: Livability and Economic Vitality</td>
<td>Improves or provides access to key destinations (e.g., parks, downtown)</td>
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<td>Addresses parking issues in downtown</td>
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<td>Goal 4: Accessibility and Connectivity</td>
<td>Enhances the active transportation or transit network</td>
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<td>Improves facilities for those using mobility devices</td>
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<td>Goal 5: Mobility</td>
<td>Enhances mobility for all modes</td>
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<td>Addresses known access issues on state highways or major arterials</td>
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<td>Goal 6: System Preservation</td>
<td>Preserves or maintains existing transportation facilities</td>
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<td>Goal 7: Public Transportation</td>
<td>Enhances public transportation services (e.g., new routes, shelters)</td>
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<td>Improves bicycle and pedestrian connections to public transportation stops</td>
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<td>Goal 8: Bicycle and Pedestrian Facilities</td>
<td>Enhances bicycle and pedestrian facilities within and to downtown</td>
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<td>Enhances bicycle and pedestrian facilities to schools</td>
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<td>Develops new trails or connects to trails, in accordance with local trail plans</td>
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<tr>
<td>Goal 9: Environment</td>
<td>Minimizes impacts to natural resources</td>
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<tr>
<td>Goal 10: Funding</td>
<td>Is cost effective</td>
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Could be eligible for multiple federal, state, or local funding or financing programs